



Victorian Environment  
**FRIENDS NETWORK**

## **DIGITAL STORYTELLING WORKSHOP FOR ENVIRONMENTAL FRIENDS GROUPS**

Digital storytelling uses smart phones, tablets/iPads, digital cameras and computers to record and collate audio-visual information that engages, connects & communicates using photos, video & audio recording

### **TWO SATURDAYS TO SUPPORT YOU TO DEVELOP THE SKILLS TO MAKE A SHORT VIDEO STORY USING THE DEVICES YOU OWN**

Digital storytelling is now easily and affordably within reach. For younger generations who have grown up with the internet, this is a primary source of communication. We can utilise it to spread our message more engagingly and effectively to a broader range of people of all ages

**When: 9-5pm Saturdays 15 and 29 June 2019 (45 minute lunchbreak)**

**Where: Kathleen Syme Library and Community Centre, 251 Faraday Street Carlton,  
just round the corner from Melbourne University**

**Workshop facilitators: Digital Storytellers [www.digitalstorytellers.com.au](http://www.digitalstorytellers.com.au)**

**BYO device: Smartphone &/or tablet/iPad. You will need to be familiar with using your smartphone, tablet or iPad, but don't have to be familiar with using the camera and video on it. A digital camera/video can also be used**

**BYO lunch, water bottle & mug: A café is in the Kathleen Syme building (9-3pm) and other options nearby if you don't bring your lunch.**

**Cost: VEFN group members \$60 each, details of group enrolment and payment below**

**This 2 day workshop is being substantially subsidised by a training grant from DELWP**

- **Enrolment is dependent on your commitment to attending the full length of both Saturday sessions as the group is limited to 18 participants with 2 facilitators.** This will ensure you get the support needed to develop and hone your skills to successfully make a short digital video for your group, suitable for sharing on your website or Facebook page, or at a meeting or display day, etc.
- Your group seeks enrolment for 1-3 group members by emailing a completed attached group form (doing this workshop together will be fun and supportive, helping you to implement your learning on projects for your group). Places will be offered in order of receipt of a correctly completed form and payment, with priority for VEFN group members.
- VEFN Inc. membership is a nominal \$20/year toward the cost of running our network. Otherwise provide evidence of your environmental friends group and involvement, and if there are vacancies the cost will be \$200 each (still a substantial subsidy).
- Payment will be by bank transfer (electronically or at your bank) or email for alternative.
- No refunds unless unforeseen circumstances cause workshop cancellation or waiting list can be used prior to 8<sup>th</sup> June 2019. Individuals can only be substituted for *both* sessions.
- **Enrolment confirmed on receipt of a correctly completed form and group payment.**

**READ ON FOR MORE INFORMATION**

## **DIGITAL STORYTELLING – IS IT FOR US?**

Environmental friends groups are increasingly embracing digital media to communicate with members, attract new members, record work undertaken and explain and advocate for actions, issues and needs. We can all develop our knowledge and skills to effectively and efficiently do this. Taking photos and videos has become much more accessible to all through the use of smartphones and tablets/iPads, which are capable of taking high quality photos and video. But how do we get to know the potential of these tools, and what additional tools such as microphones should we use and when?

Many environmental volunteers could benefit from some basic training in digital storytelling using both photos and video as a powerful communication tool for websites and engaging the wider community at talks, workshops, library foyer displays and other public venues. Digital storytelling can be effectively used for explaining environmental problems and demonstrating specific environmental solutions, such as weeding techniques, drill and fill, nesting boxes and indigenous planting related to a particular environment. Digital storytelling can also be used for recording the state of the environment and documenting histories and issues powerfully through interviews.

### **WORKSHOP VENUE**

Kathleen Syme Library and Community Centre, 251 Faraday Street, Carlton, is just 100m around the corner from the Melbourne University tram stop on Swanston Street. We will be using the Makerspace room on the first floor (accessible by lift or stairs).

<https://www.melbourne.vic.gov.au/community/hubs-bookable-spaces/kathleen-syme-library-and-community-centre/Pages/kathleen-syme-library.aspx>

If you don't bring your lunch there's a café in the Kathleen Syme building (open 9-3pm), Sushi bars nearby and Aunt Maggie's Organics at shop 7/8 Lygon Court, 380 Lygon Street Carlton is a 400m 5 minute walk and recommended for quick healthy options in the 45 min. lunch break.

### **BY TRAIN & TRAM**

The closest station is Melbourne Central, or Flinders Street. Catch the tram up Swanston Street to Melbourne University from there. From Melbourne Central it is 4 stops and 7 minutes to the Melbourne University stop. If you want to walk from Melbourne Central it is about 1.5km

### **PARKING**

Street parking is only 1-2 hours, check for best parking options yourself at [Parkopedia](#)

**Melbourne University Eastern Precinct Car Park** Saturday 6am-10pm \$5.00 CARD ONLY  
Entry 375 Cardigan Street, near the corner of Elgin Street (5 min. walk from workshop building)  
[Click here for map](#)

You'll need to scan your debit or credit card to enter the carpark. Upon exit, the boom gate will indicate the amount owing and you'll be able to pay with your debit or credit card at the gate.

## WORKSHOP PREPARATION INFORMATION

### About the program:

This course is designed to teach you the skills to create a short, sharp and shareable video story using interviews and cutaways. Over two workshops you will go through the process of how to FIND, MAKE, EDIT & SHARE video stories using smartphones and affordable technology.

### Workshop Outline:

- *Day 1: FIND & MAKE Your Story, 9am to 5pm Saturday 15 June 2019*

We'll start with our FIND Your Story session and workshop your story ideas using the 'Story Canvas', a resource that makes storytelling more strategic, fun and impactful. Then we'll move into production mode with the MAKE Your Story session. Be prepared to get very hands on with smartphones, cameras, tablets and microphones filming interviews and 'cutaways'.

- *Day 2: EDIT & SHARE Your Story, 9am to 5pm Saturday 29 June 2019*

We'll shift things up a gear with the EDIT Your Story. We'll get hands-on with importing and editing footage into a short, sharp and shareable story using either a tablet/iPad or smartphone/iPhone. You may also use your laptop computer.

### What should I prepare?

- Come along to the workshop with 1-2 story ideas to consider
- If this is your first time making a film, we recommend choosing a fairly straightforward story to work on for your first video, so that you can focus on developing your skills and creating a great story. This could be the story of your overall project/organisation, an event or even an individual in your community. [Having a go at our Story Canvas](#) might help you hone in on an idea (we will also do this during the workshops).
- On a logistical note, you should also choose a story where you will have access to film the people/places between workshops 1-2
- Be prepared to spend *at least* 2-3 hrs filming your story between 15th-28<sup>th</sup> of June
- If you'd like to brainstorm your story idea with us reach out to [sfi@digitalstorytellers.com.au](mailto:sfi@digitalstorytellers.com.au)

Notes and reminders:

## What to bring to the workshops:

- Day 1:
  - Bring your smartphone or tablet charged up, along with (at least) 1GB of free space on the device.
  - Bring your device charger
  - If you use an iPhone 7, or other device without an aux input (headphone jack), bring your aux converter along
  - Headphones
  - It is up to you, but we thoroughly recommend investing in a smartphone microphone to create your film. We will have these available for you to use during Day 1 of the workshop, if you would like to test it with your device. The following are options we recommend:
    - RODE Smartlav Microphone
    - OR BOYA BY-M1 Microphone
    - OR AudioTechnica ATR3350IS Lapel Microphone For Smartphones
- Day 2:
  - Bring your device, along with your device charger and headphones. We will discuss this more at the end of workshop 1.

## Further support for participants

- For any general questions that you need help with while creating your video email [sfi@digitalstorytellers.com.au](mailto:sfi@digitalstorytellers.com.au)
- For video tutorials which cover all of the content we will go through in the workshop you can access our Online Course. Digital Storytellers have waived the fee for this as a gesture of support for environmental volunteers.
- If you need deeper support and mentorship while creating your story, Digital Storytellers can provide mentorship for groups for \$70 per group/hour which can be divided in to 20 minute or 30 minute blocks.

web: [www.digitalstorytellers.com.au](http://www.digitalstorytellers.com.au)

Facebook: <https://www.facebook.com/101storytellers>

*Digital Storytellers and VEFN acknowledge that we will be gathering for this workshop on the land of the Boon Wurrung and Woiwurrung (Wurundjeri) peoples of the Kulin Nation, custodians of this land for thousands of years, and acknowledge and pay respect to their Elders, past, present and emerging. For the Kulin Nation, Melbourne has always been an important meeting place for events of social, educational, sporting and cultural significance.*

Notes and reminders: